Transformation - The Spirit of Time..!!

"Man is born free but everywhere he is in chains... How did this change come about? I do not know. What can make it legitimate? That question I think I can answer." – Rousseau.

The architectural pages of history hold Undying Landmarks of improvising our Association and Re-strengthening of its base. Following the footprints towards a new era, an era of today and tomorrow, inspired by our yesterday. Turning the pages, with time passing, architecture today flaunts it Contextuality. 57th annual NASA, welcomes the transforming phase by following the combination of both Contextuality and Undying Footprints with **Transformation** of its own context.

Since the beginning of its appearance on earth, humankind has needed to construct in order to stand and maintain its existence, and has mastered various construction techniques in that pursuit. As technology has played an ever greater role in human life, humanity has found itself not only enjoying greater convenience, but also facing significant controversies and complexities. Humanity, conceived of as individuals trying to prove themselves, entered the participation process by becoming members of society and acquiring the ability to live together. Hence humanity inevitably became a part of a cycle of change and transformation.

Such concepts as globalization, sustainability, ecological approaches and technology diversify the change-transformation circle and the subject matter of architecture. While every architectural product is fairly becoming the subject of change, all the products are tagged with various titles, periods and concepts under the influence of the transformation process. This situation puts the matter of consumption on the agenda and sets up a world in which constructed models are gradually consumed and considerations of quality become lost under the title of "diversification".

The change taking place in every component which affects architecture - such as the economy, politics, and technology - has an influence on architecture on various levels, too. It is possible to talk about social change in the context of architecture particularly when issues concerning society are in question. The change of the component in the society illustrates the society, the change in the society and its rapidity. Therefore the relationship of the human-society-architecture-culture is experienced rapidly and transforms by evolving within this cycle.

TRANSFORMATION AND ARCHITECTURE

It is a widespread tradition in the society of architecture that every text begins with expressions related to the definition of architecture. So, why do we try to restrict architecture with a definition? Or why do we put it into patterns in order to understand and discuss its essence or message? In my view, this tendency stems directly from our minds' need for interpretation.



57TH NASA THEME 2014

Transformation In design is a human centred, interdisciplinary process that seeks to create desirable and sustainable changes in behaviour and form of individuals, systems and organizations, often for socially progressive ends. It is a multi-stage, iterative process applied to big, complex issues, but often not limited to social issues.

We are looking at architecture in terms of values and numbers which give precise measure to the efficiency of our practices. This new approach is not here to downplay earlier practices but rather learn from them and incorporate them with additional methods of understanding the way the world and the people in it work.

Behind the smoke lies a new era, defined by budding architects-we. Our passions are now inspired enough to get to be reborn.

This phase- Right here- From now to tomorrow is Transformation- the Spirit of Time.

The Ultimate Question is that. Can we embrace this new approach to architecture to find solutions to the issues of the world at large?

Regards,

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